

e-Business

Support for SMEs

**Company:**

SewLondon

SME Owner:

Kemi Oloyede

Sector:

Social Enterprise - Fashion

Borough:

Barking

e-Business Support Package:

Digital Health Check, CRM, Funding



100% Free, Verified by Kemi - SewLondon

If you are an SME located in Newham, Barking & Dagenham or Havering and would like to find out more about our free e-Business support programme, contact us now:

newham.ac.uk/ebusinesse-business@newham.ac.uk

SewLondon is a multi-faceted tier business owned and operated by Kemi. SewLondon provides arts, crafts, sewing and upcycling-based health and wellbeing workshops across London for young people and adults.

Kemi also runs a clothing brand called Re-Cyclothes, teaches sewing at a local adult education college and provides bespoke fashion garment services, making haute couture special occasion garments, including bridal and prom dresses. She is working with schools, local councils and other social enterprises. Kemi was keen to explore how the e-Business support team could help her better utilise the digital market and workplace to benefit all aspects of her broad and diverse offering.

The e-Business advisor team provided Kemi with the following:

- Full digital health check - website
- Cashflow and funding guidance
- CRM workshops

Kemi continues to work at an unprecedented pace, and we are positive that with our support, SewLondon can continue to grow from strength to strength.

SewLondons say, "It has been incredibly positive experiences, from Martin and Lennie, all areas where I needed help, I was given support and follow up. It made me feel confident to know I was on the right track, and there was a need for what I do and offer."



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